



# TALKING POINTS

## APRIL 2024

### US GOVERNMENT AFFAIRS

- » Mark your calendars! The Government Affairs team is planning its next Infrastructure Investment and Jobs Act (IIJA) webinar April 23. APWA CEO Scott Grayson, CAE, will moderate a discussion and presentation from Cybersecurity and Infrastructure Security Agency (CISA) Assistant Director for Stakeholder Engagement Alaina Clark. Watch your email for more information.
- » The Engineering & Public Works Roadshow will make its first two “state-level” stops in April: Seattle, Washington, on the 3rd to fete the Colman Ferry Dock and Charleston, South Carolina, on the 25th to highlight the Lower Battery Seawall Repair. Both stops will highlight the Roadshow’s messages of workforce and resiliency.
- » Following talks with Ford Motor Company, the Roadshow postponed plans for a stop at [Michigan Central Station](#) in Detroit. APWA, ASCE, and ACEC do plan on visiting this remarkable restoration project later this summer.
- » The APWA Washington Report will return April 8 following a two-week break for Congress. As always, find out about all matters affecting public works on the APWA Government Affairs social media platforms: [X](#) and [LinkedIn](#).
- » April 7–13 is Water Week. APWA participates as a partner in support and promotion of events in Washington, DC, recognizing the importance of clean and safe water. Share any Water Week activities taking place in your community through social media.
- » The Government Affairs team is accepting invitations from chapters for in-person outreach and advocacy training. Send your invites to Director of Government and Public Affairs Andrea Eales at [aeales@apwa.org](mailto:aeales@apwa.org).

### ACCREDITATION

#### Accreditation Open Forum “Introduction to APWA Accreditation” April 23, 2024

Are you considering APWA Accreditation for your public works agency? Join other public works professionals, including accredited agencies, Accreditation Council members, and program evaluators, as they discuss the accreditation process, the benefits and challenges they have experienced, and answer your questions.

[Registration Link](#)

### MEMBERSHIP

31,975

### VIDEOS

The Kansas City, Missouri Mayor, Quinton Lucas, filmed a “Welcome” video for this year’s Snow Conference. Check out his video:



Visit KC got in on the action too! Check out Nathan Hermiston’s video:



### ACCREDITATION

- » College Station, TX Department of Capital Projects—1st accreditation
- » College Station, TX Department of Water Services—4th accreditation
- » College Station, TX Department of Public Works—4th accreditation
- » Lakeland, FL Public Works Department—3rd accreditation
- » Bakersfield, CA Public Works Department—3rd accreditation

# CONFERENCES—REGISTER FOR SNOW TODAY. REGISTRATION FOR PWX OPENING SOON!



April 28-May 1, 2024

[www.apwa.org/snow](http://www.apwa.org/snow)



September 8–11, 2024

Registration & Hotel  
Reservations coming soon!

[www.apwa.org/pwx](http://www.apwa.org/pwx)

## DEI IN SMALL CITIES/RURAL COMMUNITIES



## DIVERSITY, EQUITY, AND INCLUSION NETWORK

Adjusting an organizational lens is not easy, especially when leaders must first change their lens to lead a more diverse workforce and population. On April 3rd APWA's Small Cities/Rural Communities Committee and DEI Committee will host a free program to discuss DEI in small cities and rural communities. [Register here.](#)

The Diversity, Equity, and Inclusion Committee invites you to be a part of the DEI Network, which is a collaborative platform actively dedicated to promoting value, amplifying voices, ensuring educational excellence, and creating an inclusive, diverse experience. If you are interested in joining, please email [April Jones](#).

## WORKFORCE DEVELOPMENT



**WORKFORCE**  
DEVELOPMENT

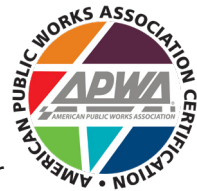
### APWA Veterans in Public Works

APWA's Workforce Development Committee is partnering with the US Department of Labor (DOL) Veterans' Employment and Training Service (VETS) to provide an overview of the resources available through the VETS program and the opportunities that exist for hiring veterans, transitioning service members, and military spouses in public works departments and local governments across the country.

*The Workforce Development Committee is seeking knowledge team members who may have an interest in contributing to similar workforce development initiatives. If you have an interest in participating, please contact [education@apwa.org](mailto:education@apwa.org).*

## CERTIFICATION

We are excited to announce the Certification Resource Bundles are now available for purchase in the APWA store! We are in the process of notifying candidates currently in eligibility. For more information, please contact the certification team at [certification@apwa.org](mailto:certification@apwa.org) or visit our [certification page](#).



## IMPORTANT LINKS

[Focus On Public Works](#)

[Tell Your Story](#)

[Education/Credentialing Calendar](#)

[Technical Committees—Your Public Works Experts!](#)

[Groups & Committees](#)

[Council of Chapters](#)

[Government Affairs](#)

• [Washington Report](#)

• [Legislative Action Center \(US\)](#)

• [Ottawa Report](#)

## EDUCATION



### Emerging Leaders Academy

Applications for the 2024–2025 program year are now available on the [APWA website](#). Applications are due no later than end of day Wednesday, July 10, 2024. Questions should be directed to [education@apwa.org](mailto:education@apwa.org).

### Facilities and Grounds Management Certificate

April 2, 2024

This program will cover the basic need-to-know topics that professionals in the facilities and grounds disciplines must understand to perform their jobs effectively and proficiently.

[Registration Link](#)

### SCRC Perspective on Diversity, Equity, and Inclusion

April 3, 2024

Panelists will discuss their personal experiences, programs, and lessons learned in managing, recruiting, and serving a diverse workforce and population.

[Registration Link](#)

### Condition Assessments: Tools to Mitigate Failures and Service Interruptions

April 18, 2024

The program will discuss using facility/grounds condition assessments to create cyclic replacement schedules and develop renovation projects.

[Registration Link](#)

## MARKETING & COMMUNICATIONS

### NATIONAL PUBLIC WORKS WEEK POSTERS AVAILABLE IN APWA STORE



National Public Works Week (NPWW) will take place the week of May 19–25, 2024. Our 2024 poster theme, “Advancing Quality of Life for All,” showcases how public works contributes to advancing and enhancing our quality of life, no matter where we live in the world. The poster’s vibrant design was done by James Beard, an illustrator and animator based in London who creates bold, simple, and

colorful lifestyle pieces. We encourage you to order your NPWW posters from the [APWA Store](#) in April as supplies are going fast. You’ll find previous year’s NPWW posters available to purchase in the store as well.

Help us spread the word about NPWW to fellow APWA members, public works agencies, and public works professionals so that they might take the opportunity to make their stories known in their municipalities during the week. Invite them to visit the [NPWW section on APWA.org](#). We’ve put together a robust collection of downloadable design pieces, proclamation samples, and virtual, in-person, and social media how-to guides to help them develop and implement their own celebrations.

## EXECUTIVE OFFICES

Candidates for the affirmation ballot have been set and voting will open May 16. Current Technical Director for Fleet and Facilities Vic Bienes will appear on the ballot for President-Elect. Should the membership affirm him in this position, the APWA Board will appoint a member to serve the remaining year of his term. Nominations are now being accepted for this position. An email with details was sent to members on April 1. If you are interested in the role and have additional questions, please contact [Teresa Hon](#).

# WEBINARS